

2022-2023 District Goals



District: 11 E1

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 20% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	50	30
2nd Quarter	0	0	50	50
3rd Quarter	0	0	20	30
4th Quarter	1	20	10	30

FY New Clubs

1

FY Charter Members

20

FY New Members

130

FY Retention Goal

140

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

10

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 4% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

2021-22 Governor's Goals

Recruitment + Retention = Healthy Lions Clubs

Create the Fun Raising Events Guidebook

Create the Karla Roebuck Sunshine Award

Assist all Clubs with Retention and New Membership

Encourage Clubs to consider becoming a Model Club for Campaign 100 by pledging a \$500 donation for each member of the club, to be paid by June 30th, 2023.

Action Plan

Goal Statement

Perpetuate the DAD Program

1-By providing Education for Diabetes

2-By raising money for Diabetic Programs

Action Plan